



# SWISS WATCHES ITALY

COMPANY PROFILE



MONDIAWATCHES.COM

**Mondia was founded in 1935 in Le Locle - Switzerland.**



## OUR HISTORY

The brand Mondia was created in 1935 in Le Locle – Switzerland, by the watchmaker Paul Vermot.

On the 23rd of August 1935 the company Paul Vermot S.a.s. watch manufacturer in the well-known Swiss place La Chaux-de-Fonds, registers the Mondia trademark in the Federal Patent Office as indicated: Watches of all kinds and watch movements.

1935

1944



On the 10th of February 1944, the company was transferred to the new joint stock company "Paul Vermot S.a.s., Mondia watch factory" based in La Chaux-de-Fonds. On the 28th of December 1946, the Swiss brand Mondia was incorporated into the new company and subsequently renewed on the 29th March 1955.



1960

On the 1st of September 1960 the General Assembly decides to change the company name by transforming it into "Mondia SU". The registration certifies: the Company's purpose is the management and development of the Mondia watch factory in La Chaux-de-Fonds. The company can open branches in Switzerland and abroad and have interests in Swiss companies or abroad.

1962



On the 22nd of March 1962, in addition to the Mondia trademark, another trademark consisting of Mondia and of the figurative sign was registered in favor of Mondia SU by the Federal Patent Office and on the 29th of May 1962, by the International Office for the Protection of Industrial Property. From that moment, Mondia and the figurative logo have been used on "all watchmaking products, watches, watch movements, cases, dials and components".

Since the start of the 1990s, after a long collaboration with Zenith, the company Sordi S.p.A. becomes the world owner and distributor of the Mondia Brand.



  
MONDIA

## TODAY

### ITALY

**ITALY : Made in Italy**  
MONDIA Italy: craftsmanship, creativity and Italian manufacture. Fashionable.

Style, care for details and quality, a great value at an affordable price.

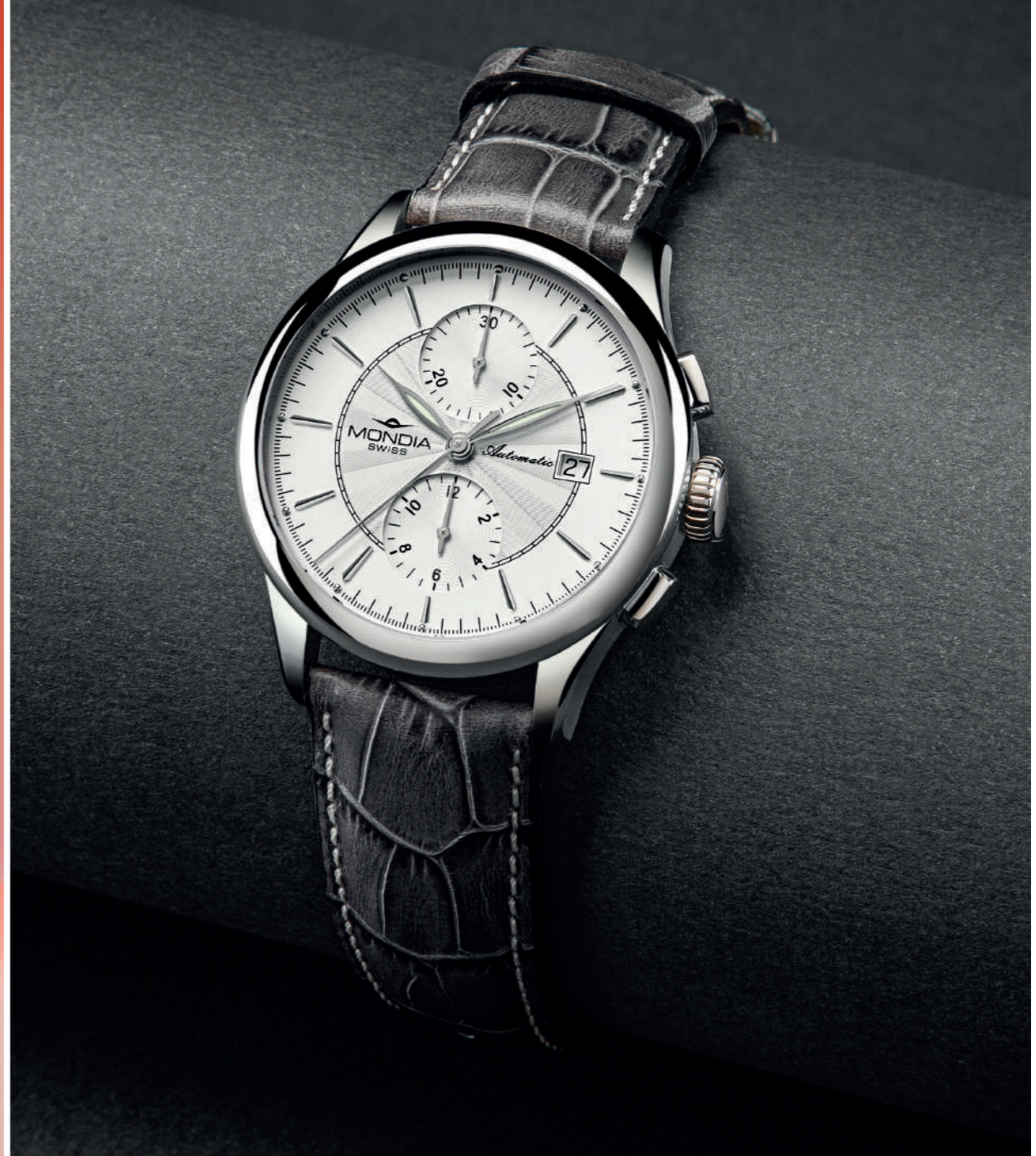
Since the start of the 1990s, After a long collaboration with Zenith, the company Sordi S.p.A. becomes the world owner and distributor of the Mondia Brand,

  
MONDIA

### SWISS

**SWISS : Made in Switzerland**  
MONDIA Swiss: classicism, elegance and Swiss quality. Valuable.

A product aimed at international markets, with a competitive price.



“

*Italian style with a Swiss heart.*

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## MANUFACTURING AND SERVICES



### SOLUTIONS

Diversified solutions depending on the price positioning on the market.



### MANUFACTURING

Customised models with a look at the latest assembly technologies and market trends.



### UPDATING

The history and the tradition of MONDIA, combined with its constant technical updating, ensure high quality standards.

Company strongly integrated in the global trade: thanks to its cutting-edge equipment and its skilled technicians, many series can be manufactured, using several materials, in small or important quantities.

Capital investment on the enhancement of machineries goes hand in hand with the training of human resources within the group. Senior staff with technical expertise and deep knowledge of the components teaches and supervises the younger team, to protect the delicate generational passage and guarantee the precious information flow.

The entire manufacturing process takes place within the company: from design to implementation, from technical checks to the post-assembling aesthetical control.

Production key features are flexibility and quality: thanks to its ability to apply its know-how regardless the quantities, as well its constant observance of high quality standards.



MONDIA

## PROJECT STEPS



### BRIEFING

At the basis of the project there is a detailed analysis in terms of product type, design and price positioning. The input collected may result in the creation of a watch completely new from the beginning or customizing some of one in the internal collection.



### 2D & 3D DESIGN

The service continues with the creation of 2D made by graphics which will provide the style, dimensions and main technical parameters. After 2D drawings to a 3D design for a detailed reproduction of the watch in its every views.



### PROTOTYPE & SAMPLE

The prototype represent for shape and dimension the watch. It could be in wax or metal and it will help to avoid the imperfection that cannot be forecasted. The final sample allows to see the product accordingly on what has been defined in the course of previous meetings and reflects what will be the mass production in accordance with the anticipated volumes.



### MASS PRODUCTION

Final step is the series production whose after sales service is guaranteed by our technical team and years of experience.



“

*Mondia talks about us: experience and custom advice for quality projects.*

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## DISTRIBUTION NETWORK

### South America

- Mexico
- Venezuela
- Brazil
- Argentina

### North America

- USA
- Canada

### Europe

- Italy
- Spain
- Germany

### Middle East

- Bahrain
- UAE
- Qatar
- Oman

### Far East

- HK
- Thailand
- Malaysia
- Indonesia
- Sri Lanka





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